

First Party Cookies	Purpose	Expiry Date	Category*
*FSComponent	This cookie is used for caching data in the My BMW registration form and the various contact forms (e.g. brochure and test drive requests). Caching the data that a user has already entered in a similar form on the website will make it easier to fill in forms.	Session	
backToBMWCentre	This cookie is needed to allow the anonymous user to immediately retrieve a previously visited BMWCentre site when navigating between various BMW sites.	Session	
baoManualDisclaimer	This cookie stores information stating that a warning notice required on the website for legal reasons has already been marked as 'read' by the anonymous user in question.	Session	
bmwcsaCDID	The tracking tool on this website is for the statistical evaluation of data and uses cookies for this purpose. The data is collected anonymously and provides parameters such as the number of visitors, clicking behaviour and the average time website users spend actively browsing a particular page. Referrer URLs are also used to statistically evaluate the number of users who come to our website via partner websites. This is done to provide an understanding of which of our in-house marketing campaigns have sparked an interest in our website.	Session	
bmwcsaCDuvt	See bmwcsaCDID cookie.	31 days	
bmwcsaDBID	See bmwcsaCDID cookie.	5 years	Performance
bmwcsakey	See bmwcsaCDID cookie.	Session	
bmwcsaP3P	See bmwcsaCDID cookie.	20 years	
bmwcsaP4P	See bmwcsaCDID cookie.	20 years	
bmwcsaSF	See bmwcsaCDID cookie.	Session	
bmwcsauvt	See bmwcsaCDID cookie.	31 days	Performance

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bmwWorkflowHash	This cookie stores anonymous information that guarantees secure data transfer like that needed, for instance, when switching between http und https pages or reloading the website.	Session	
bw	By storing anonymous information on a specific technical requirement, this cookie makes it possible to display website content based on the data capacity of the user's Internet connection.	Session	Functionality
configsSortBy	This cookie stores the last viewing mode selected by the user for the saved vehicle configurations when logged in to 'My BMW'.	Session	
consentCookie	This cookie is needed to store information on whether the user has granted their consent to the use of cookies requiring approval on this website.	1 year	
cookieDisclaimer	This cookie is needed to store information on whether the user has granted their consent to the use of cookies requiring approval on this website.	1 year	Strictly necessary
espBasket	This cookie is needed to preserve all the information on the configured vehicle relevant for the shopping basket when navigating around various pages.	Session	
JSESSIONID	This cookie makes it possible to switch between various pages while a vehicle is being configured by the anonymous user and saves the technical information that has already been entered in relation to the configuration.	Session	Strictly necessary
languageCookie	This cookie stores the language selected by the anonymous user and displays content in the chosen language when they next visit the website without the need to ask again.	1 year	
LOGGEDIN	This cookie is used when a user logs in to their 'My BMW' account to ensure that the anonymised user remains logged in when switching between different pages on the website.	2 hours	Strictly necessary

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component ID (the cookie name is the component ID)	This cookie stores information on which website navigation tab the anonymised user has opened, thereby ensuring that the previously selected tab is displayed again when the page is reopened within the same session.	Session	
sessionDisclaimer	This cookie stores information stating that a warning notice required on the website for legal reasons has already been shown to the anonymous user in question.	Session	
SMSESSION	This cookie stores information that is indispensable for ensuring continued security of the process flow when using the website. One example of information stored is the unique value of the Core Server to guarantee the https security standard for the duration of a user's visit once they have logged in to their My BMW Account.	2 hours	Strictly necessary
usy46gabsosd	See bmwcsaCDID cookie.	Session	Performance
vehiclesSortBy	This cookie stores the last viewing mode selected by the user for their own saved vehicle when they are logged in to 'My BMW'.	Session	
vinToolUnsavedVehicles	This cookie stores the VIN number of a vehicle entered by the user, thereby ensuring that the vehicle can be conveniently displayed without the user having to re-enter the VIN number within the same session when switching between various pages.	Session	
visitorid	See bmwcsaCDID cookie.	4 years	Performance and Marketing
vtz47gabsosd	See bmwcsaCDID cookie.	Session	
GOOGLE + PLUGIN COOKIES	This cookie makes it possible to send data to Google+. Further information on the use of cookies and how they can be handled is available on the Google + website.	Session	Marketing

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FACEBOOK PLUGIN COOKIES	This cookie makes it possible to send data to Facebook. Further information on the use of cookies and how they can be handled is available on the Facebook website.	Session	Marketing
WT_FPC	We integrate the Denkwerk Player in our website.	Session	Marketing
Psyma_participation	These third party cookies assist the frequency with which the Psyma self completion survey appears. The cookies prevent visitors from being repeatedly invited to provide feedback. The cookie does not contain any data from the survey, a reference to the individual visitor is not possible.		
Psyma_launched	These third party cookies assist the frequency with which the Psyma self completion survey appears. The cookies prevent visitors from being repeatedly invited to provide feedback. The cookie does not contain any data from the survey, a reference to the individual visitor is not possible.		
DoubleClick	These cookies record the time and date a specific page was viewed online. It can also supply various details relating to the user such as IP address, referring sites and browser information.		
K2C-anox_BMWi_0	This cookie contains a value of how many icons you have declined, this controls how many intuitive icons you see in your customer journey, currently the limit is 1 per day.	1 day	
K2C- anox_history	This cookie contains the customer history of pages on the BMWi site where the K2C script is installed. This cookie is deprecated and will be replaced by events in the latest version.	1 day	
s_fid	This cookie is used to identify a unique visitor if the standard s_vi cookie is unavailable due to third party cookie restrictions. It stores a unique visitor ID time/date stamp.	2 years	